

RATE SHEET

The Brand will supply products and PR items to use for content creation for Instagram and Facebook posts. All content is created and edited by Jonathan Scinto. Posting times will vary but will be between Tues-Thurs between 6am-9am & 5pm-10pm EST. You'll be tagged on all posts and invited as a collaborator. Please accept Branded Partner invitation as required by Instagram.

ONE OFF POSTS

- 1 IG STORY W/LINK: **\$200** (5-15 SECS)
- 1 IG PHOTO: **\$350** (STATIC)
- 1 IG CAROUSEL 4-10 SLIDES: **\$500**
- 1 IG REEL: **\$1,250** (AVG. 30-55 SEC) INCLUDES EDITING
- 1 PRODUCT UNBOXING: **\$400**
- 1 INSTA LIVE: **\$1000** (3-6 MINS)

CONTENT PACKAGES: POSTED WEEKLY FOR 1 MONTH

INSTA STARTER PACK: \$950

- 2 IG PHOTOS (STATC)
- 2 IG STORY W/LINK (5-15 SECS)
- 1 IG REEL

INSTA EXPOSURE: \$2,500

- 4 IG PHOTOS
- 2 IG CAROUSEL 4-10 SLIDES
- 4 IG STORY W/LINK (5-15 SECS)
- 2 IG REELS (AVG. 30-55 SEC) INCLUDES EDITING

STORY PACKS: 2 PER WEEK, CUSTOM MINI VIDEOS/IMAGES

- **#1- 2 MONTHS: \$2,000**
16 IG STORY W/LINK (5-15 SECS)
- **#2- 4 MONTHS: \$5,000**
32 IG STORY W/LINK (5-15 SECS)
- **#3- 1 YEAR: \$17,500 (\$19,800 VALUE)**
96 IG STORY W/LINK (5-15 SECS)

WHITE LABELING ADDITIONAL FEE: ONLY FOR PACKAGES

- CONTENT & PHOTO PACKS: \$500
- REELS PACKS: \$1,000
- CELEBRITY AMBASSADOR PACKS: \$3000

PHOTO PACKS: 2 PER WEEK, INCLUDES STATIC & CAROUSEL

#1- 2 MONTHS: \$5,200

- 16 PHOTOS

#2- 4 MONTHS: \$11,400

- 32 PHOTOS

#3- 1 YEAR: \$23,300 (\$25,600 VALUE)

- 96 PHOTOS

REELS PACKAGES: POSTED 1 A WEEK, CUSTOM CREATED REELS TO HIGHLIGHT YOUR PRODUCT. INCLUDES EDITING

- 4 IG REELS: **\$4,000**

- 8 IG REELS: **\$9,000**

- 16 IG REELS: **\$18,000 (\$20,000 VALUE)**

CELEBRITY AMBASSADOR PACKS

POSTED MONTHLY, YOU'LL BE LISTED ON MY WEBSITE IN **"THE CHEF SHOP"** FOR 1 YR. CHEF JONATHAN WILL EARN A **10% COMMISSION** WHEN THE CODE **CHEFJS** IS USED BY ANYONE. YOUR BRAND WILL OFFER A DISCOUNT AT YOUR DISCRETION.

#1- 3 MONTHS: \$20,000

- 4 IG STORY W/LINK (5-15 SECS)
- 4 IG PHOTO
- 4 IG CAROUSEL
- 2 IG REELS (30-55 SECS) INCLUDES EDITING
- 1 INSTA LIVE

#1- 6 MONTHS: \$41,500

- 8 IG STORY W/LINK (5-15 SECS)
- 8 IG PHOTO
- 8 IG CAROUSEL
- 4 IG REELS (30-55 SECS) INCLUDES EDITING
- 2 INSTA LIVE

#1- 1 YEAR: \$85,000 (\$87,600 VALUE)

- 16 IG STORY W/LINK (5-15 SECS)
- 16 IG PHOTO
- 16 IG CAROUSEL
- 4 IG REELS (30-55 SECS) INCLUDES EDITING
- 3 INSTA LIVE

AN AGREEMENT WILL BE EMAILED TO YOU ONCE YOU PICK YOUR PACK.